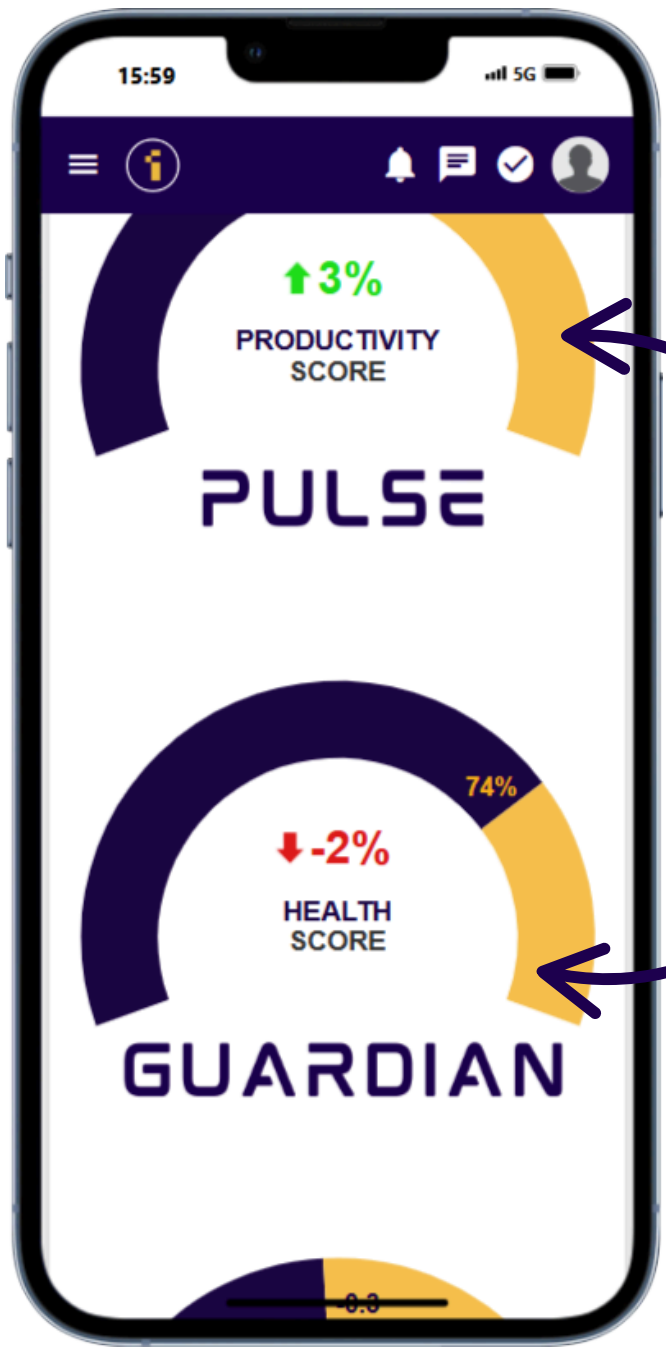
OPTiFARM Ai

# Services Guide

How to use the Optifarm In-App Reporting and view the Value Proposition.

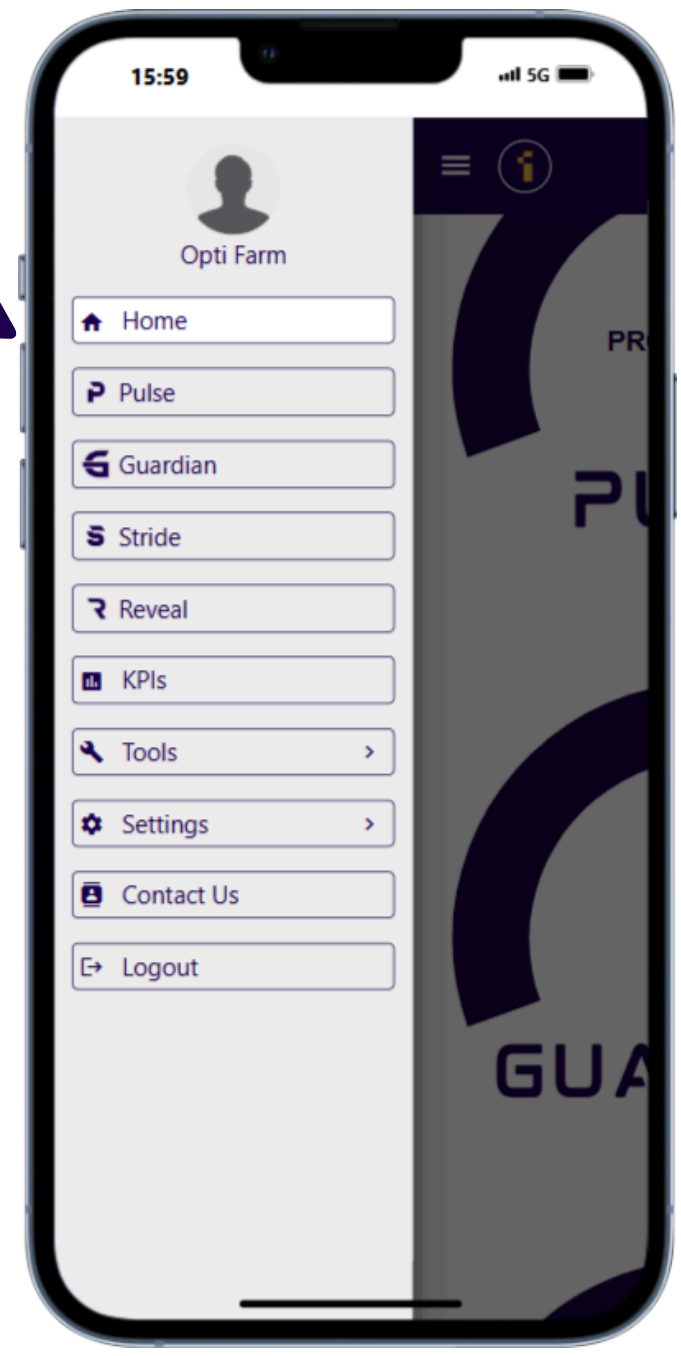
# Two ways to Select Reports




Press on the status dial relevant to the report you want

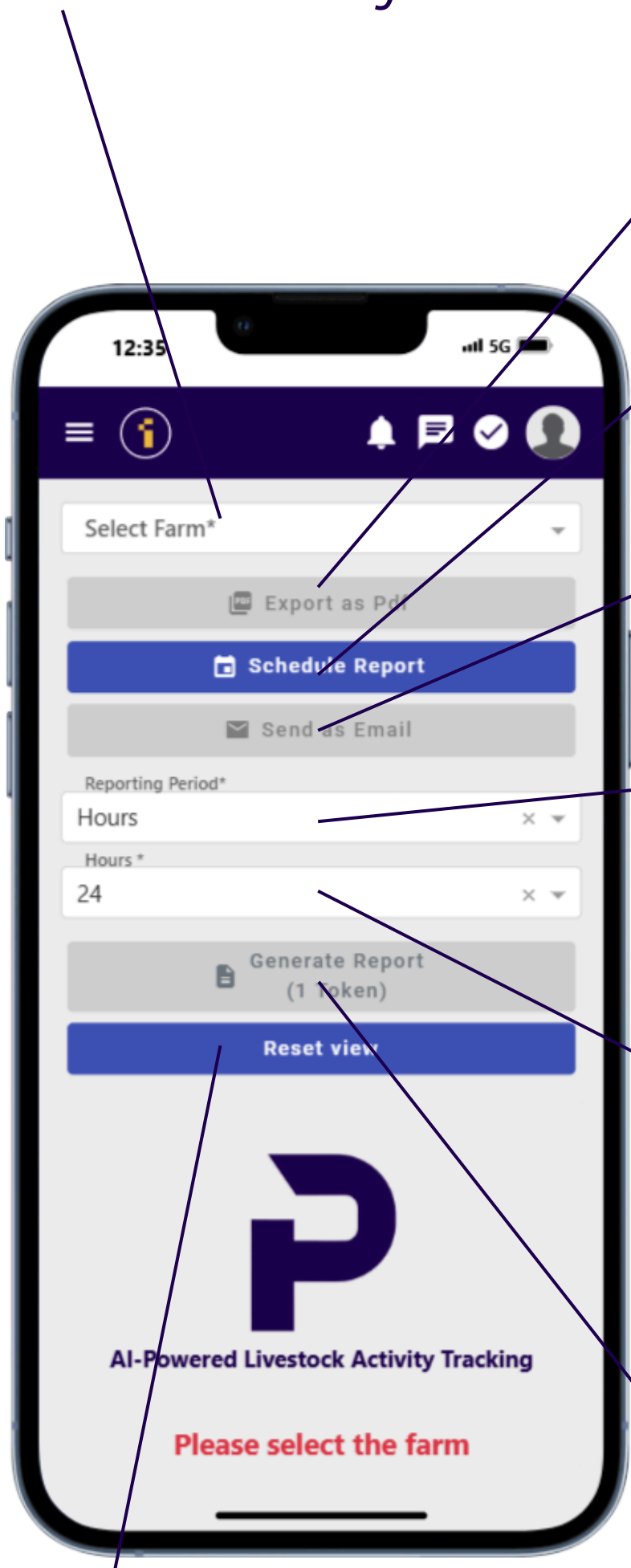
Select the report from the menu

The menu can be selected in the top left



# Standardised Report Section

Select the farm or multiple farms that you want included.




Export a report in Pdf, once you have generated it.

Schedule the report so it runs automatically.

Export a report as an email once you have generated it.

Select the time frame or specific dates for the period you want.

Select the number for the period intervals you have selected, e.g. 24 hours, 3 days, 4 weeks, etc.

Once the farm(s) and time frames are selected click to run the report.

Reset your chosen parameters with one simple click and select again.

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# Report Insights Explained

# PULSE

AI Activity Solution

- Detect Activity Changes
- Correlate Relevant Factors
- Optimise Production

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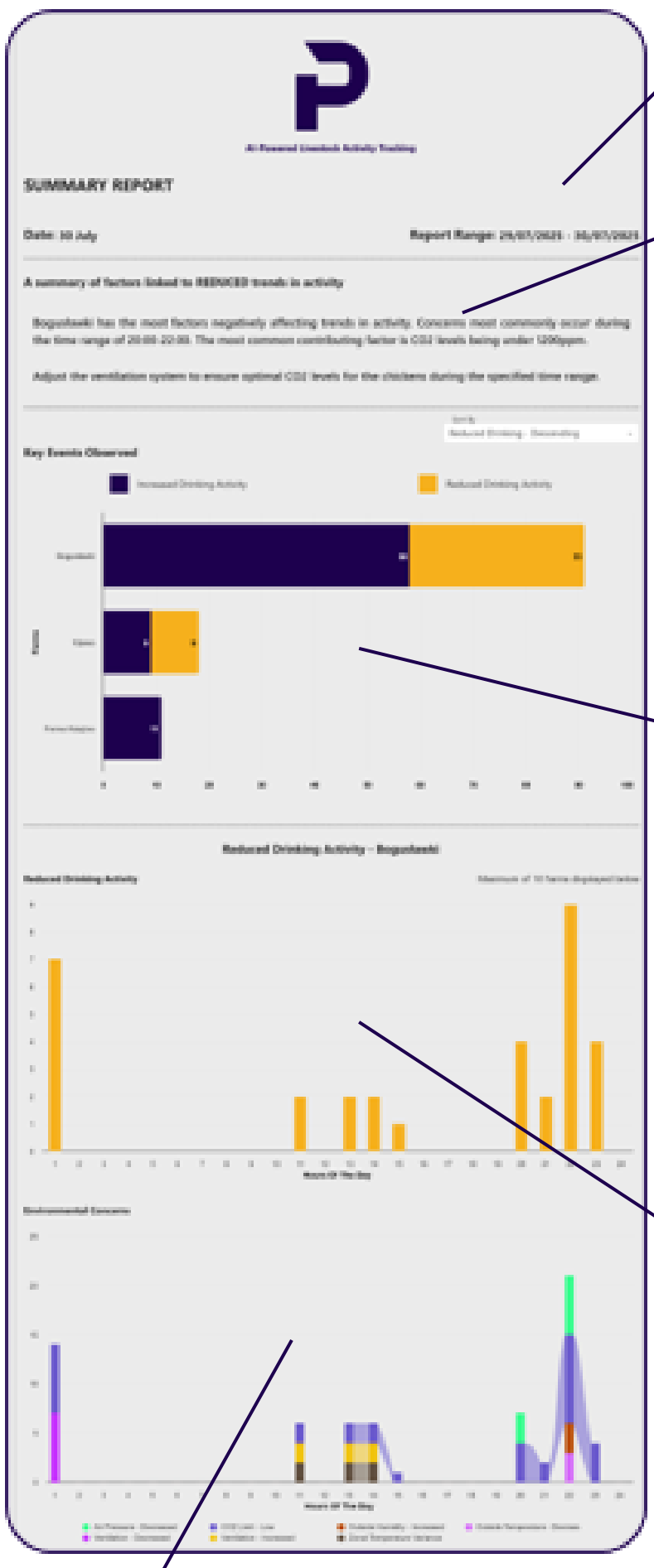
# Pulse Report




The selected date range that the report covers.

A summary with the greatest number of times when reduced drinking activity was discovered. Also indicating the most common time of day when reduced drinking activity was detected and the events that were most seen at the time, with guidance as to what may be reviewed to improve the drinking activity.

A graphic showing the number of above and below prediction drinking activities detected per farm or per barn. Useful for comparing the differences across farms or individual barns. Above previous drinking activity is indicated by the deep blue line and below are indicated by the yellow bars.

A graphic to show, for each farm or barn, what hour of the day the reduced drinking activity was detected. This is good for understanding what time of day the animals are indicating periods of suppressed activity.

A graphic associated with the prior 24-hour bar chart, this one indicates what events were found to be occurring prior to the reduced drinking activity being detected. It is indicating what conditions may need exploring and adjusting to reduce the number of reduced drinking events that are detected.

- Health Status Tracking
- Early Detection of Immune Responses
- >90% Accurate

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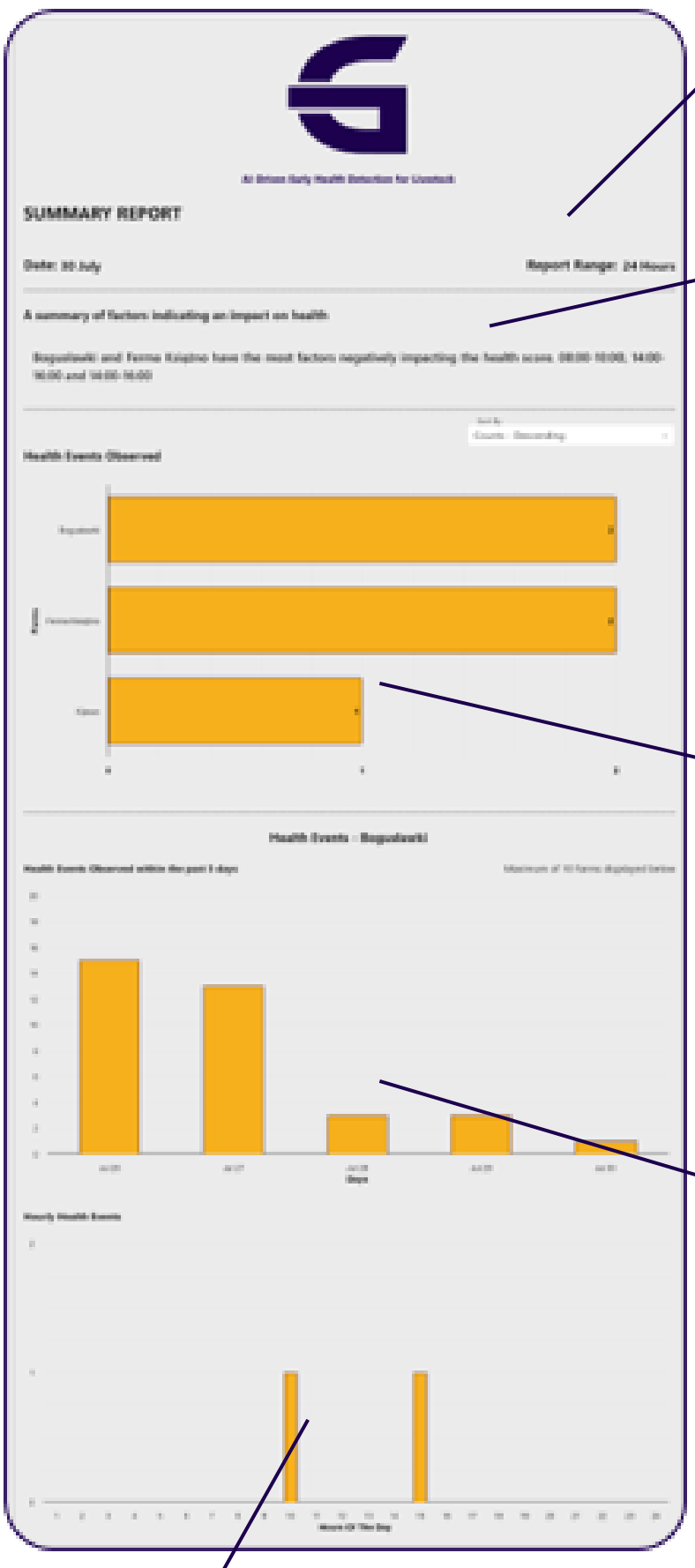
# Guardian Report




The selected date range that the report covers.

A summary of the farm or barns with the greatest number of immune response events that were detected. This section also indicates the time of day when most of these events were detected, useful when wanting to exclude the identification of live vaccine dosing.

A graphic showing the number of immune response events detected per farm or per barn in the reporting period. Useful for comparing the differences across farms or individual barns.

A graphic to show, for each farm or barn, the number of immune response events detected on the day of the report plus each of the previous 4 full days, please note the day of the report data reflects only the events on the current day since midnight (not a full day).

A graphic to show, for each farm or barn, what hour of the day the immune response events were detected. Good for comparing different patterns on different farms or in different barns.

# STRIDE

Measure Progress. Maximise Potential

- Good Husbandry Delivers Predictability
- Tracking on Farm Standards of Care
- Allows Husbandry Standards to be Proven

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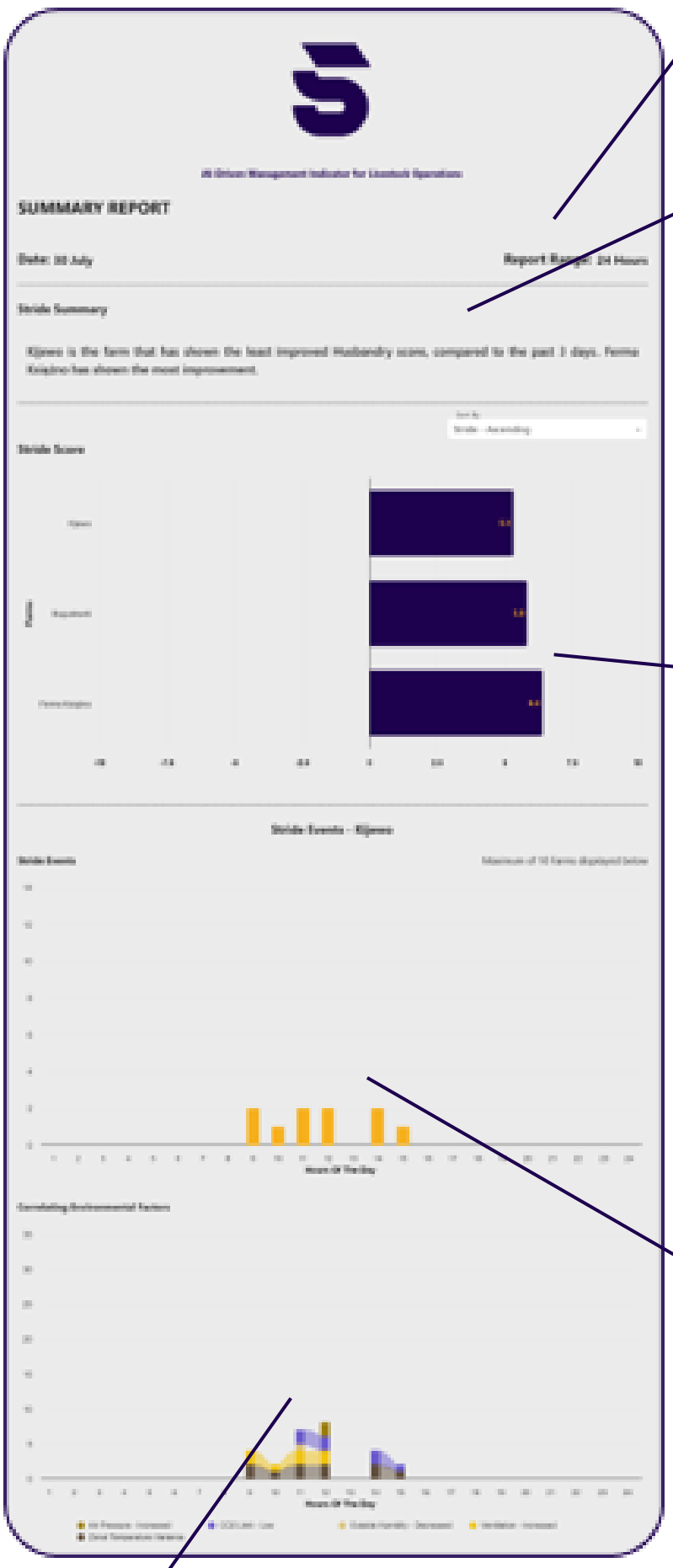
STRIDE

Measure Progress. Maximise Potential

# Stride Report




The selected date range that the report covers.

A summary statement regarding the calculated husbandry score for the farm or barns. (a score relating to the quality of care given on farm by the farm staff). The statement indicates the most improved and the least improved over the prior 3 days as an average.

A graphic indicating the movement in the husbandry score over the past 3 days for each farm or barn allowing easy comparisons. Dark blue bars and positive scores reflect an improvement over the past 3 days, yellow bars and negative scores reflect to possibility of declining quality of care on farm, or at least an increased disruption to the routines of the animals over the past 3 days.

A graphic to show, for each farm or barn, what hour of the day there was a negative impact on the husbandry score. This is good for understanding what time of day the animals are indicating improvements in their care could be made.

A graphic associated with the prior 24-hour bar chart, this one indicates what factors were found to be changing prior to husbandry score decreasing at that moment. It is useful for understanding areas that can be focused on to improve quality of care either through awareness, training or investment.

# Contact Us

If you have any questions regarding the App or Reporting Features please reach out to a member of the team who will be happy to assist you.

info@optifarm.co.uk