OPTiFARM Ai

Steps to Join Optifarm

Just 4 easy steps to gaining a deeper understanding from your livestock

August 2025

Steps to a Deeper Understanding

Initial Contact

- Introduction
- Understanding

Agreement

- Agree to start
- Select sites

Data Connectivity

- Data consent
- Data connected

Service Goes Live

- Logins supplied
- Awareness training

Insights in the palm of your hand, as and when you need them

Time between each step is estimated to be completed within 1 week

1

Initial Contact

- Introduction to Optifarm is made via an Optifarm collaborator or via Optifarm’s direct marketing

- Online or in person meeting established to explain Optifarm as an Ai driven service

- Questions and answers session conducted

- Time given for interested parties to reflect

2 Agreement

- Interested party agrees to move forward
- Suitable farm sites selected
- Farmer consents to allow their data to be shared with Optifarm

3

Data Connectivity

- Optifarm reaches out to company collecting the farm data source, i.e. the control panel company

- Optifarm manages the data connection between the farm data and the Optifarm Ai engine

- Optifarm informs all parties of progress

- Optifarm secures a reliable data flow from the farm to Optifarm using existing infrastructure

- No farm visit or new hardware needed on site

4 Service Goes Live

- Optifarm tests the data connectivity and service delivery metrics are working correctly

- Optifarm issues user login details to the requested parties

- Users download the Optifarm App and receive the Optifarm’s terms and conditions via the App

- The Optifarm service success team engage to ensure users can use Optifarm services successfully

- Periodic meetings are established to ensure service delivery and value creation ongoing

Contact Us

If you have any questions regarding the on-boarding process please reach out to a member of the team who will be happy to assist you.

info@optifarm.co.uk