Optifarm Collaborates with HATO Agricultural Lighting

March 2025

“Combining AI-Powered Livestock Insights with Precision Lighting Solutions”

Optifarm is pleased to announce our collaboration with HATO Agricultural Lighting, combining AI-powered livestock insights with precision lighting solutions to enhance farm efficiency and animal welfare.

By integrating real-time data on animal behaviour with optimised lighting conditions, this partnership provides farmers and integrators with the tools to create healthier, more productive environments.

How we make a difference:

- Enhanced Productivity – Aligning lighting strategies with real-time welfare tracking leads to improved efficiency and performance.
- Proactive Management – Early detection of changes in animal behaviour enables faster, more effective interventions.
- Optimised Welfare - Professional lighting supports animal well-being, while AI-driven insights ensure conditions remain ideal.

By combining precision lighting and AI-driven monitoring, this collaboration delivers smarter, data-backed solutions to improve farm operations. Optifarm transforms data into actionable insights, helping businesses make informed decisions that drive meaningful results.